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**AIC ROISE**  
 Supported by Atal Innovation Mission, NITI Aayog, Govt. of India

# STARTUP 20 X

EXPERIENCE UNPLUGGED

**SU·X·SS**  
*success multiplies at startup sangamam*



India's First United Nation Sustainable Development Goals Incubator Supported by Atal Innovation Mission.



SUSTAINABLE DEVELOPMENT SOLUTIONS NETWORK  
 A GLOBAL INITIATIVE FOR THE UNITED NATIONS

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**28<sup>th</sup>** APRIL 2023  
 COIMBATORE

*Entrepreneurs, innovators, Ecosystem enablers and early-stage startups are invited to take part in Startup20X SUXSS*

Let's  
Celebrate the  
**STARTUP ECOSYSTEM**  
*like never before!*



# STARTUP 20 X

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**one**  
day



**500**  
Ideas



**2000+**  
attendees



**30+**  
Speakers



**40+**  
Stalls



**10+**  
Government  
Entities

- The ultimate one day conclave for the best minds and innovative startups.
- General participants can access Conference Hall, Experience zone, Panel discussion and Networking dinner.
- Pitching startups can access Conference Hall, Experience zone, Panel discussion, Investor lounge, Networking dinner and Stalls.
- Opportunities to Meet Angel investors, Venture Capitalists, Government entities, our Official partners, Incubators/Accelerators and Bankers to Raise Capital
- The pitching startups are carbon, deep tech, sustainable based and future tech.

# 7 Reasons why you can't miss

**28<sup>th</sup>** APRIL 2023  
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## 01 Main Stage Talks

Get inspired by the journey of key personnel from the startup ecosystem

## 02 Mentors & Investors Meet

One-on-One sessions for startups to discuss their challenges.



## 03 Stall

physical space designed to showcase a business's products or services

## 04 Masterclass

Hands-on, in-depth sessions to teach skills that help startups take-off.



## 05 Grand Startup Challenge

A startup challenge awaits you where you can take part and present your pitch, and the chosen startups will have the chance to receive funding opportunities as rewards

## 06 Experience Zone

Showcase your awesome products to gain visibility.



## 07 Co - Founder Dating

A not for profit initiative to help Founders find the right co-founders for their startup.



# Grand Startup Challenge

Startups From The Following Sectors



Deep Tech



Carbon Tech



Sustainable based



Future Tech

Can Join The Challenge

## Timeline

**05<sup>th</sup> to 31<sup>st</sup>**  
March 2023

### Registration Begins

We'll be accepting registrations from March 05<sup>th</sup> to March 31<sup>st</sup> and guess what? It's totally free! So don't hesitate just fill out that form and let's make some magic happen.

**01<sup>st</sup> to 20<sup>th</sup>**  
April 2023

### Validation & Mentorship Sessions

We'll be validating all of your awesome applications and getting in touch for further interaction!

**21<sup>st</sup> to 26<sup>th</sup>**  
April 2023

### Pitch day

Pre-Final selection process will be there for the startups.

To Avail



### Program Partner



### Outreach Partners



### Investment Partners



### Media partner



### Resource partner



# PARTNERS

# AIC RAISE

India's first Startup Incubation Centre focusing on United Nations Sustainable Development Goals established under the prestigious Atal Innovation Mission of NITI Aayog, Govt. of India.

AIC RAISE encourages and backups innovative startups with suitable physical infrastructure in terms of capital equipment and operating facilities, key domain knowledge support, coupled with the availability of sectoral experts for mentoring, business planning support, access to seed capital, market information, management, business strategy, industry partners and training and critical networking.



**INDIA'S 1<sup>ST</sup>**  
UNITED NATIONS SUSTAINABLE  
DEVELOPMENT GOAL INCUBATOR

## Who we are

India's first United Nation sustainable development Goals Incubator supported by Atal Innovation Mission

## What we do

We work on accelerating the impact

## Whom we support

From early stage social enterprise, purpose-driven companies, to NGOs, innovators, change makers

## Our Impact

India's first United Nation sustainable development Goals Incubator supported by Atal Innovation Mission

Registration for

General  
Passes



Startup Grand  
Challenge



Co-Founder  
Dating



Stalls



Join us at  
**STARTUP**<sup>20</sup>**SU·X·SS**  
EXPERIENCE UNPLUGGED

and be a part of community of innovators who are pushing the boundaries of what is possible.

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